

BARBARA LAZAROFF

Philanthropist,
Restaurateur and Designer

American Society of Interior Designers member Barbara Lazaroff is co-founder of the Wolfgang Puck brand (including all restaurants and affiliate businesses) and president of Imaginings Design, Inc. Recognized as an acclaimed space and product designer, restaurateur, and mother of two grown sons, she is equally appreciated in the community for her 30-plus years of founding and funding a variety of philanthropies related to HIV/AIDS, cancer research, hunger alleviation, education, and the protection and empowerment of girls and women. In the '80s, Lazaroff co-founded the American Wine & Food Festival for Meals on Wheels and the California Spirit Gala for the American Cancer Society. Both annual events have raised tens of millions of dollars, and elevated visibility and awareness via the thousands of attendees. Meanwhile, Lazaroff's ongoing Passover event at Spago provides funds for Mazon: A Jewish Response to Hunger. She is also deeply invested in Aviva Family and Children's Services, where she remodeled the women's shelter, and continues to support its life-changing services. Her impressive résumé continues with such notable marks as being a 30-year supporter of Big Brothers Big Sisters; a 25-year advocate of the Fulfillment Fund and the Zimmer Children's Museum; a founding member of Women Chefs & Restaurateurs, which provides scholarships in the hospitality industry; and as a passionate board member of the Israel Cancer Research Fund and Friends of Sheba Medical Center in Israel, which both share groundbreaking research and programs with the world, impacting the future of medical care globally. Among Lazaroff's myriad awards for philanthropy is her James Beard Humanitarian honor. Finally, her Flame of Life dinnerware, sold on Amazon, donates all of its proceeds to the aforementioned causes in addition to others. *Contact the legacy:*
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